

1 million platform users: ioki continues growth course and enhances leadership

ioki reaches important milestone – Christian Bäuerlein appointed as CTO and Benjamin Pfeifer as CCO – management board expands to seven members

Frankfurt (Main), 6th October 2021 The software company ioki, leading provider of on-demand platform solutions and mobility analytics in Europe, continues its growth course and reports 1 million platform users. An expanded management team will keep the corporate start-up on track for success in the future.

As of October 1, the DB subsidiary ioki announced Benjamin Pfeifer as Chief Commercial Officer (CCO) and Christian Bäuerlein as Chief Technology Officer (CTO). Together with CEO Dr. Michael Barillère-Scholz, Bäuerlein and Pfeifer will provide new impulses for the national and international growth agenda of ioki. They succeed Dr. Sebastian Salm in the board, who will focus on his family business in the future.

Benjamin Pfeifer, additional to his role as CCO, will continue to oversee the project management, national as well as international sales activities and the marketing of ioki. Before joining ioki in 2019, Pfeifer held leading positions in the sales and business development departments at Lufthansa subsidiaries Miles & More and Lufthansa Cargo.

Christian Bäuerlein has been part of the ioki team since 2017 as Head of Backend Development. In 2019, as Director Technology & Engineering, he took over responsibility for the app and platform development of ioki and its now over 50 employees. He will continue in this role in addition to his duties as CTO.

Strategic strengthening of the management board

At the same time as the new management, the expansion of the management board was announced, which will consist of seven members in the future. The company is thus taking into account its continuously growing customer portfolio, increasing product requirements and the number of employees.

In addition to Dr. Michael Barillère-Scholz, Christian Bäuerlein and Benjamin Pfeifer, Sasipim Nuipuang, Denny Klisch and Michael Wurm are also part of the expanded management board. Tanja Wiesenthal will join the board in 2022.

*"The expansion of the management board is an important step for the strategic direction of our company. With this experienced management team, we are setting the necessary course to continue our remarkable growth," says **co-founder and CEO Dr. Michael Barillère-Scholz.***

With Sasipim Nuipuang (Finance and Controlling), Tanja Wiesenthal (HR and Organization), Denny Klisch (On-Demand Product) and Michael Wurm (Mobility Analytics), all ioki departments are now represented in the management board.



Further information on the members of the management board

Sasipim Nuipuang has many years of experience in controlling, both nationally and internationally, including working for Deutsche Telekom, Ströer digital publishing and DB Vertrieb. She has been responsible for ioki's finance and controlling department since 2019.

Tanja Wiesenthal moved from SAP to the digital mobility start-up ioki in 2020. The expert for agile leadership and cloud business was responsible for the development of education applications as an executive at SAP.

Denny Klisch was already part of ioki's founding team and has been a member of the management board since 2019. His focus is on agile process design for the qualitative and temporal integration of the ioki demand responsive transport platform into existing public transport systems.

Michael Wurm has 15 years of experience in the field of transportation planning & modeling and has been helping to ensure that data-driven analytics complement ioki's product portfolio since 2019.

About ioki

The DB subsidiary ioki is the leading platform provider for driver-based and autonomous on-demand solutions in Europe, with over 65 on-demand transports and more than 60 mobility analyses in six countries.

Since 2017, companies, cities and municipalities have relied on ioki's expertise to optimize and digitize transport according to their customers' needs. ioki as a technology provider develops systems that are fully integrated into existing public transport systems, detailed mobility analyses for a data-based and demand-driven service, and user-friendly platforms.

More than 115 employees from over 23 nations are working together to connect people and help shape the future of public transport.

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