

New local transport service for Bavarian Chiemgau: Rosi powered by ioki launched

Digital local transport solution for the Rosenheim district • more mobility through flexible services • Joint project of ioki, Regionalverkehr Oberbayern GmbH (RVO) and CleverShuttle

(Aschau i. Chiemgau/Frankfurt, 2nd May 2022) In the Bavarian district of Rosenheim, the new, flexible on-demand service Rosi was launched on 1 May. Rosi is the first on-demand transport project of this size in rural areas in Bavaria. In total, the new service is available to almost 50,000 inhabitants in the eleven municipalities and serves more than 600 stops in rural areas that cannot be served by public transport. The goal of the service is to use technology to expand access to convenient, affordable, sustainable transportation in the rural area. For the project, ioki cooperates with two other Deutsche Bahn (DB) subsidiaries Regionalverkehr Oberbayern GmbH (RVO) and CleverShuttle.

Rosi runs in addition to public transport from Monday to Thursday between 7:00 and 22:00, Fridays from 7:00 to 3:00, Saturdays from 9:00 to 5:00 and Sundays from 9:00 to 20:00. The on-demand software provided by ioki calculates the optimal route for each booking and is oriented towards the wishes of the passengers. The service can be booked via app or by telephone for immediate departure or up to seven days in advance and can be paid for in cash or without cash.

The DB technology company ioki provides the digital operating system for the new on-demand service with the passenger app, the vehicle app and its control centre. The intelligent platform of ioki enables individual and flexible route planning according to the wishes of the passengers, the ioki algorithm forms the carpools according to demand. RVO holds the concession for the on-demand transport and is responsible for the central coordination of the project. CleverShuttle, also part of the DB corporate family, is responsible for operating the service on behalf of RVO. Since 2019, DB has already expanded public transport in Germany with around 330 fl services, transporting over seven million passengers.

The project is supported by the Free State of Bavaria, which provides start-up funding of 65% of the running costs in the first year, which will be gradually reduced over the next five years and then become permanent funding of 35%.

Stefan Kühn, Managing Director of Regionalverkehr Oberbayern GmbH: "With the on-demand service Rosi, we are significantly improving local transport for the citizens of Chiemgau. Our passengers should be able to move quickly and comfortably in their daily lives. With the barrier-free and climate-friendly shuttle buses, we are fulfilling the wish of many people to be mobile flexibly and without their own car - even on the outskirts of the city and in more rural regions."

Benjamin Pfeifer, Chief Commercial Officer (CCO) and part of the management team of ioki GmbH: "Rosi in the Rosenheim district is a fine example of what attractive local

transport in rural regions can look like. Locals and tourists alike can travel flexibly and comfortably in the district without having to own a car. In this way, we support participation in social and economic life, avoid traffic jams and traffic, and promote the mobility transition and climate protection.

Alexander Brüll, General Manager South at CleverShuttle: "Rosi adds a flexible, personalised component to public transport in Chiemgau and creates direct transport connections where there were none before. As the operator, it is now our highest task to get the transport on the road efficiently and reliably and to establish Rosi as an integral part of the local public transport system in the long term. With a group of motivated drivers, we are well equipped to do this."

###

About ioki

The DB subsidiary ioki is the leading platform provider for driver-based and autonomous on-demand solutions in Europe with 70 on-demand transports and 65 mobility analyses in seven European countries. Since 2017, companies, cities and municipalities have relied on ioki's expertise to optimise and digitalise transport according to their individual needs. As a technology partner, ioki develops systems that are fully integrated into the existing public transport system, detailed mobility analyses for a data-based and demand-oriented offer as well as user-friendly platforms. More than 120 employees from over 20 nations work from the headquarters in Frankfurt to connect people and help shape the future of public transport.

PR contact

Xenia Heitmann

Marketing & Communications Manager

+49 152 321 071 44

news@ioki.com

www.ioki.com