Digital rail replacement on-demand: passengers can book on-demand buses in the Mobility Stuttgart App

Joint project by DB tech companies ioki and Mobimeo • Rail replacement on-demand: flexible and digital despite closed main S-Bahn line

(Stuttgart/Frankfurt, 3 August 2022) While the main S-Bahn line in Stuttgart is closed for engineering works, customers now also have the option of booking flexible on-demand buses in the Mobility Stuttgart app of the S-Bahn. From 30 July to 11 September 2022, the rail replacement minibuses will provide an additional mobility service during evenings and weekends on two routes.

Rail replacement buses can be booked via app for the first time

The DB companies ioki and Mobimeo are delivering the technology for the on-demand service: the pooling and routing software comes from ioki. Mobimeo develops the Mobility-as-a-Service (MaaS) platform on which the Mobility Stuttgart app is based. Together with S-Bahn Stuttgart and DB Regio Bus, they are implementing the digital rail replacement service "S-Bahn OnDemand". The ioki software that enables the digital, demand-oriented rail replacement service in the Mobility Stuttgart app is deeply integrated via an API (application programming interface). This form of integration allows users to find the on-demand buses in the app and book them directly without having to open another app.

ioki and Mobimeo take a holistic approach to integrated mobility and combine classic public transport services with digital sharing and pooling solutions. For example, the two tech companies have already joined forces to further develop the [multimodal app KVV-mobil of the transport association Karlsruher Verkehrsverbund (KVV)](). Since 2019, DB has supplemented its range of scheduled bus services with around 330 on-demand services, transporting more than seven million passengers.

Dr. Michael Barillère-Scholz, CEO and co-founder of ioki: "Germany's first digitally controlled rail hub is being created in Stuttgart, so it makes perfect sense to also provide a digital option for rail replacement services. Together with Mobimeo, we are implementing an on-demand service in Stuttgart that provides reliable and flexible mobility for passengers while rail lines are being modernised."

Heike Löffler, Chief Strategy Officer (CSO) of Mobimeo: "Mobimeo's mobility platform connects various means of transport: in Stuttgart, while trains are not running on the main S-Bahn line, public buses provide a good option for getting from A to B via road. The Mobility Stuttgart app allows users to find the best connection and book on-demand buses directly in the app."

Download Mobility Stuttgart App
iOS: [App Store](#)
Android: [Google Play Store](#)

Media contact:
Mobimeo: media@mobimeo.com
ioki: news@ioki.com

About Mobimeo

Mobimeo GmbH (Mobimeo) develops a Mobility-as-a-Service (MaaS) platform for the mobility of tomorrow. As a partner of transport companies, transport associations and other mobility providers, Mobimeo connects existing public transport systems, sharing and on-demand options. For mobility providers, Mobimeo offers high-performance digital products: apps built on Mobimeo's platform impress with their elegant design, their intuitive route search, booking and payment functions and continuous journey progress information. They offer users multimodal, personalized and event-driven suggestions to find the best possible way to their destination. The result is a relaxed and enjoyable travel experience for millions of public transport users – without dependence on private cars.

The company was founded by Deutsche Bahn AG in 2018. In 2020 Mobimeo acquired a part of moovel Group GmbH (moovel) which develops mobility platforms for municipalities and transport associations (B2B/B2G software solutions). Mobimeo has thus become one of Europe's largest platform developers for Mobility-as-a-Service applications (MaaS).

About ioki

The DB company ioki develops intelligent mobility solutions for the future of public transport. With around 70 on-demand services and over 80 mobility analyses in six countries, ioki is one of the leading platform providers for on-demand solutions in Europe and market leader in the DACH region. Since 2017, companies, cities and municipalities have relied on the expertise of ioki to optimise and digitalise transport according to their needs. As a technology partner, ioki develops systems that are fully integrated into the existing public transport system, detailed mobility analyses for a data-based and demand-oriented service, and user-friendly platforms.
As a pioneer for autonomous ridepooling, ioki has been setting milestones for digital and autonomous mobility since its founding – from Germany's first autonomously driving shuttle bus to the planned world's largest autonomous on-demand-fleet in public transport. About 140 employees from over 20 nations enable a more sustainable world of on-demand, modern mobility from the heart of Frankfurt.