



DIGITAL PUBLIC TRANSPORT

Successfully flexible: On-demand service Hopper expands service area in the Offenbach district

Attractive mobility offer in the Rhine-Main region grows • Technology and operation: joint project of the DB companies ioki and CleverShuttle • Fine development in the district

(Offenbach, 1st September 2022) kvgOF-Hopper, the successful on-demand service in the district of Offenbach, has been operating in a total of nine municipalities since September 1st. This significantly expands the service area of the popular ride service and thus improves the public transport offer. The Deutsche Bahn companies ioki and CleverShuttle are jointly implementing the flexible on-demand transport for the kvgOF.

So far, the service has been available to citizens in the eastern part of the district in the municipalities of Seligenstadt, Mainhausen, Hainburg and Klein-Auheim. Now six more municipalities in the regions "West" (Langen and Egelsbach) and "Mitte" with Mühlheim, Obertshausen, Heusenstamm and Rödermark will follow. It thus complements public transport in the Offenbach district and offers mobility with a maximum of flexibility.

The modern service, which can be booked via app, is based on the actual mobility needs of the population and runs without a fixed timetable or schedule. Passengers with similar routes are automatically pooled into carpools with the help of an intelligent algorithm and transported together. The service is available from Monday to Thursday and on Sundays from 5:00 to 2:00. On Friday and Saturday it is even available all day.

The expanded mobility service in the district of Offenbach is operated by CleverShuttle. The company is Germany's leading operator of on-demand ridepooling and is responsible for everything from driving personnel and fleet management to software-supported planning in the background. "The Hopper is characterised by high reliability with great flexibility. For this to work, it needs perfect organisation in the background," says Bruno Ginnuth, CEO and co-founder of CleverShuttle, and explains: "To achieve this, we rely on data-supported planning and are constantly developing our operations management software for on-demand transports. The great satisfaction of passengers and kvgOF in operations so far shows that this strategy is working."

The kvgOF Hopper is part of Germany's largest on-demand mobility network and can be booked via the RMV's network-wide on-demand app. The Hopper is one of a total of five services in the RMV's OnDeMo project, in which Clevershuttle and ioki are working together.



The necessary passenger and driver apps as well as the routing are provided by ioki, Deutsche Bahn's business unit for intelligent on-demand mobility.

"Being easily and flexibly mobile, the Hopper is a real enrichment of local mobility in the district of Offenbach. Now it is available to even more citizens. We are pleased that we can contribute to this success with our technology together with kvgOF, RMV and Clevershuttle," says Dr Michael Barillère-Scholz, CEO and co-founder of ioki GmbH.

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About ioki

The DB company ioki develops intelligent mobility solutions for the future of public transport. With around 70 on-demand services and over 80 mobility analyses in six countries, ioki is one of the leading platform providers for on-demand solutions in Europe and market leader in the DACH region. Since 2017, companies, cities and municipalities have relied on the expertise of ioki to optimise and digitalise transport according to their needs. As a technology partner, ioki develops systems that are fully integrated into the existing public transport system, detailed mobility analyses for a data-based and demand-oriented service, and user-friendly platforms. As a pioneer for autonomous ridepooling, ioki has been setting milestones for digital and autonomous mobility since its founding – from Germany's first autonomously driving shuttle bus to the planned world's largest autonomous on-demand-fleet in public transport. More than 140 employees from over 20 nations enable a more sustainable world of on-demand, modern mobility from the heart of Frankfurt.

About CleverShuttle

CleverShuttle is Germany's leading operator of on-demand ridepooling. As a partner for public transport, CleverShuttle supports cities, districts and transport companies in putting efficient and emission-free on-demand transport on the road. In doing so, CleverShuttle relies on its expertise in operations – from demand forecasting and shift planning to intelligent traffic control and crew management. Together with its partners, CleverShuttle creates flexible mobility solutions that relieve the burden on cities and the climate, and give more people access to mobility. CleverShuttle's goal is to integrate on-demand ridepooling into public transport throughout Germany. CleverShuttle currently operates on-demand transport services in more than 16 locations across Germany. Since its founding in 2014, CleverShuttle has already brought over five million passengers to their destination emission-free.



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