



## Il Tuo Bus: new digital on-demand bus for rural communities in south-east Italy

**Joint transport by Sati Campobasso, Municipa S.r.l and ioki - First digital demand-responsive transport in the Molise region - Implementation to improve public mobility in four municipalities**

*(Frankfurt/Molise, March 27<sup>th</sup>, 2024)* Since the beginning of February an on-demand service has been supplementing local public transport in the south-east Italian region of Molise. "On-demand" means "on call", which means that the route is based on the passengers' wishes. They can simply book the free minibuses via the Il Tuo Bus app or by phone. The new mobility service is a joint project between the local operator Sati Campobasso, Municipa S.r.l and ioki, the leading software provider for on-demand mobility in Europe.

Il Tuo Bus is the first of its kind in the Molise region and connects the four neighbouring municipalities of San Biase, Sant'Angelo Limosano, Limosano and Montagano. Residents benefit from a flexible, attractive public transport service and are not dependent on a private car. This is good for the environment and provides more mobility with less traffic, especially for older people.

The demand-responsive transport service can be booked daily, and, for additional planning security, pre-bookings are also possible until 5 p.m. the day before. Passengers can select their desired starting point and destination within the four municipalities. The app shows the time when the journey can take place. The innovative algorithm from ioki enables carpools to be formed that make optimum use of the vehicle's capacity.

As a leading European technology company, ioki supports the mobility turn. In Italy, the service portfolio of ioki includes the on-demand transport services Stradibus together with ArrivaClickIT in the province of Cremona and Chiamabus together with Cotral SpA. in Monti Reatini and Valle del Comino.

Operating hours:                      monday – saturday                      11 a.m. - 2 p.m. & 2.30 - 5 p.m.

Il Tuo Bus is available for download from both the Apple App Store and the Google Playstore:

<https://apps.apple.com/tr/app/il-tuo-bus/id6463793372>

[https://play.google.com/store/apps/details?id=com.ioki.tuobus&hl=en\\_US](https://play.google.com/store/apps/details?id=com.ioki.tuobus&hl=en_US)



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### **About ioki**

ioki is the leading European technology company for digital mobility and a pioneer in autonomous driving in public transport. Since the company was founded in 2017, companies, cities and municipalities in 11 countries have relied on the expertise of ioki. With more than 130 flexible on-demand services and over 4.5 million passengers, ioki is the market leader for demand-responsive mobility in the DACH region.

These include flagship projects such as ioki Hamburg (now hvv hop) and Germany's first self-driving public bus. The company offers innovative platform solutions for demand-responsive and regular public transport services, data-based transport planning and digital navigation applications for public buses. With its software-as-a-service and consulting services, ioki enables digital solutions for sustainable mobility. 190 employees from over 20 nations are working from Frankfurt on the vision of digital public transport. ioki GmbH is an independent subsidiary of Deutsche Bahn.

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