Public transport tickets on demand: ioki cooperates with Vesputi for seamless public transport

White label app from ioki now available with in-app ticketing from Vesputi • User-friendly solution with all-in-one approach makes public transport more flexible • ioki and Vesputi cooperate for innovations in the field of mobility services

(Frankfurt/Leipzig, 23rd April 2024) ioki, market leader in the DACH region for on-demand technology, and Vesputi, leading provider of digital ticketing solutions, announce their collaboration. Thanks to the cooperation, passengers will be able to buy their tickets directly in the on-demand apps from ioki. In this way, ioki and Vesputi are creating a user-friendly, digital solution for purchasing single tickets, day tickets or the Deutschlandticket. In Greifswald, it is already possible to buy tickets in the on-demand app.

In-app ticketing is based on Vesputi's Mobilitybox, which is integrated into the ioki platform as a standardised interface. The advanced solution from Vesputi is specifically designed to simplify the integration and management of mobility services. The additional function makes on-demand transport services more flexible and attractive for users, enabling them to reach new target groups.

"The cooperation between Vesputi and ioki shows how transport companies can digitise and expand their sales via supplementary sales channels such as the Mobilitybox and thus create more attractive and diverse access to their services. We are delighted to be taking a further step towards seamless and user-centred mobility," says Linus Frank, Founder & Managing Director of Vesputi.

"By integrating ticketing directly into our app, we are closing a gap in the acceptance of on-demand solutions and strengthening integration into the existing public transport system. This brings us closer to our goal of making the user experience as attractive and easy as possible for passengers," says Denny Klisch, Director Platform Product Management at ioki.

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ioki

About ioki

ioki is the leading European technology company for digital mobility and a pioneer in autonomous driving in public transport. Since the company was founded in 2017, companies, cities and municipalities in 11 countries have relied on the expertise of ioki. With more than 150 flexible on-demand services and over 5 million passengers, ioki is the market leader for demand-responsive mobility in the DACH region. These include flagship projects such as ioki Hamburg (now hvv hop) and Germany's first self-driving public bus.

The company offers innovative platform solutions for demand-responsive and regular public transport services, data-based transport planning and digital navigation applications for public buses. With its software-as-a-service and consulting services, ioki enables digital solutions for sustainable mobility. 190 employees from over 20 nations are working from Frankfurt on the vision of digital public transport. ioki GmbH is an independent subsidiary of Deutsche Bahn.

About Vesputi

Vesputi is a partner of public transport and a B2B tech provider for solutions that put public transport at the centre of networked services. With the Mobilitybox, Vesputi has developed a standardised interface that links transport companies with national and international companies. This approach enables customers of hotels, airlines and event organisers, among others, to purchase public transport tickets fully integrated into their apps. The clear aim is to strengthen public transport and accelerate the development of a sustainable mobility ecosystem. Vesputi was founded in 2016 and employs around 10 people. The founders and managing directors are René Meye and Linus Frank.

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